



City Manager's Blog

Deanna J. Santana

GENERAL INFORMATION

City Council Adopts Balanced Budget for Fiscal Years 2019-20/2020-21: At the Tuesday, June 25, 2019 meeting, the City Council unanimously adopted the [City of Santa Clara Biennial Operating Budget](#) for fiscal year (FY) 2019/20 and 2020/21. The adopted budget is fiscally responsible, enhances services, and addresses rising operating costs while establishing a new policy to regularly set aside reserves to pay down liabilities. [View the news release](#). For more information, contact the City Manager's Office at 408-615-2210

Community Letter About Good Governance: A community letter was provided to the public on June 27 in response to recent criticisms regarding Santa Clara's public records management practices and a Santa Clara resident's letter to the editor calling for staff resignations. [View the community letter](#) on the website. For more information, contact the City Manager's Office at 408-615-2210 or email manager@santaclaraca.gov.

Community Letter Update on Downtown Precise Plan: The Office of the City Manager issued a community letter about the milestones underway to revitalize the downtown through the Downtown Precise Plan process. [View the community letter](#) which includes an update of all the efforts accomplished and/or underway. For more information, contact the City Manager's Office at 408-615-2210 or email manager@santaclaraca.gov.

Watch the 2019 State of the City Online: Mayor Lisa M. Gillmor and the Santa Clara City Council expressed their gratitude to the community for attending the 2019 State of the City events which took place last week. The 2019 events were held at each of the City's libraries and during a special senior luncheon at the Santa Clara Senior Center. The Mayor Gillmor provided an overview of the State of the City and City Manager Deanna J. Santana provided an overview of the City budget and discussed major initiatives. In addition, the Mayor and Council recognized outstanding community members and businesses along with the Santa Clara of the Year and the Organization of the Year for the 2019 recognition awards. During State of the City, the City Manager issued a [community letter along with an accomplishments summary](#) in advancing the City Council's goals and priorities. If you were unable to attend one of the four events, you can watch the June 20 State of the City session at Central Park Library by visiting the [webpage](#).

Fire Station 8 Temporarily Closed for Renovation: In order to accommodate the start of construction on the Related Santa Clara project, Fire Station 8 at 2400 Agnew Road must be expanded. Fire Station 8 was originally built in 1975 and is dated. Over the past year, City staff and the Related Santa Clara developer, Related Companies, have been working on plans for the building

renovation which includes an additional 2,500+ square-foot space designed to include a new dormitory wing, all-gender bathrooms, workshop and turnout storage room. With an estimated cost of more than \$2 million, Related Companies will be funding the entire cost of the Fire Station 8 renovation.

Fire Station 8 currently houses Engine 98 with 3 crew members. During construction, Engine 98 will respond from Fire Station 6 (888 Agnew Road). Santa Clara Fire Department staff completed a response time analysis and concluded that they will be able to maintain their response time goals of less than six minutes for apparatus and less than eight minutes for paramedics for all residential and commercial uses in the northside. The move out from Fire Station 8 is beginning and fire crews will begin service from Fire Station 6 as of 5 p.m. Friday, June 28.

The renovations are scheduled to be completed in early spring 2020 at which time Engine 98 will return to Fire Station 8. While this renovation project is necessary for Related Companies to begin its development, the upgrade of Fire Station 8 will provide the City with long-term improvements to essential facilities, without an investment of any City funds. Additional details are available [online](#). For more information, contact the Fire Department at 408-615-4900.

Santa Clara Police Chief Mike Sellers Announces Retirement: Marking the end of a four-decade long career in law enforcement for the City of Santa Clara, Police Chief Michael J. Sellers has announced his retirement, effective September 1, 2019. Sellers has served as Chief for the last seven years, after having been elected in 2012 and again in 2016. Chief Sellers will continue his involvement in the Santa Clara Rotary, Mission City Community Fund, Santa Clara Optimist Club and Employer's School Council in his retirement. The City Council will take action on next steps for filling the position, whether it be by special appointment or election per the City Charter. For more information, contact the Police Department at 408-615-4700.

Community Survey Now Available for Zoning Code Update: The City is working on a comprehensive update to the City's Zoning Code, which regulates land uses and the development of buildings within Santa Clara. Community members are encouraged to provide feedback to make sure that the City's land use regulations best reflect the community's preferences for regulation of property use and the appearance of the built environment. Community members are encouraged to provide input through an [online survey](#), available through July 12. For more information, visit the [webpage](#) or contact Community Development at 408-615-2450.

Everyone Counts - Counting Young Children: An estimated 5% of kids under the age of 5 weren't counted in the 2010 Census. Across the country, that's about 1 million young children. In Santa Clara, approximately 7% of our population is under 5 years old, which is about 9,000 kids, and we want all of them to count! If we miss 5% of those kids, that is \$900,000 per year in lost funding. Since these counts establish funding levels for the next 10 years, that is approximately \$9 million of local funding lost in our community. Here's what you need to know about counting young children in the 2020 Census:

- A child who splits time between multiple homes or stays with guardians other than their parents will be counted wherever they live and sleep most of the time, even if it is temporary.
- Regardless of age, every child is counted, including newborn babies.

The City is working to ensure that everyone is counted in the 2020 Census! Find more information at www.santaclaraca.gov/census2020 and stay tuned for ways you can get involved.

PG&E Public Safety Power Shutoff and Potential Impacts to Santa Clara: Residents may have heard in the news that utilities across California may need to turn power off during extreme weather or fire conditions. This is known as a Public Safety Power Shutoff. The risk that this could happen in Santa Clara is low but possible, due to the interconnected nature of the electric grid. Silicon Valley Power will do its best to inform you as soon as possible of potential outages in Santa Clara. More information, including FAQs and tips on ways to prepare, is available on the Silicon Valley Power website, SiliconValleyPower.com/SantaClaraReady. Alerts will be sent via Twitter, twitter.com/SantaClaraPower and through eNotify. Sign up online at <http://bit.ly/SiliconValleyPowerNews>.

Santa Clara/Santa Cruz Counties Airport Community Roundtable: Councilmember Kathy Watanabe represents the City of Santa Clara on the [Santa Clara/Santa Cruz Counties Airport/Community Roundtable](http://SantaClaraSantaCruzCountiesAirportCommunityRoundtable.org), which meets monthly to provide a regional opportunity for collaboration and resolution regarding aircraft noise. As part of her role, Councilmember Watanabe proactively brings items to the SCSC Roundtable that could have significant impact on the Santa Clara community. Most recently, she asked to address the temporary gates scheduled to open at Norman Y. Mineta San Jose International Airport, which may affect Santa Clara residents. She advocated for increased awareness of the possible impacts these changes could have on residents and how the SCSC Roundtable can work with the FAA and airport representatives regarding those impacts, including better communication and outreach to the community. For information about the SCSC Roundtable, visit scscroundtable.org.

Utility Scams: Utility scams are prevalent across the country and customers should be cautious and question anything that doesn't seem right. Residents receive water and electricity through the City's Water & Sewer Department and Electric Department (Silicon Valley Power). Gas service is provided by PG&E. The City's municipal utilities will never ask you to make a payment on your utility bill using a prepaid credit card or gift card and will never go door to door and ask to see your utility bill. When in doubt about the status of your account, please call the Utility Billing Department at 408-615-2300. If someone claims to be from the electric utility, Silicon Valley Power, call 408-244-7283 to verify their identity. PG&E provides a hotline to verify the identity of someone claiming to represent the utility. Call 1-833-500-SCAM (7226) or visit the PG&E [website](http://www.pgandehydro.com).

Government Finance Officers Association Award: The City has been awarded the Certificate of Achievement for Excellence in Financial Reporting by the Government Finance Officers Association of the United States and Canada for its comprehensive annual financial report. The Certificate of Achievement is the highest form of recognition in the area of governmental accounting and financial reporting, and represents a significant accomplishment by the City of Santa Clara. For more information, visit the website, <https://www.gfoa.org/>.

Santa Clara Green Power Turns 15: Silicon Valley Power's renewable energy option, *Santa Clara Green Power*, is celebrating its 15th year anniversary. Since 2004, over 4,000 Santa Clara residents and businesses have participated in *Santa Clara Green Power*, allowing the program to support hundreds of unique solar projects, including installations on over 50 California schools. The award-winning program has landed on several National Renewable Energy Laboratory (NREL) [Top Ten Utility Green Pricing Programs](http://www.nrel.gov/top10/utilitygreenpricingprograms) lists 22 times over the last 15 years and has been an eight-time winner of the EPA Green Power Supplier of the Year award. To learn more or enroll in *Santa Clara Green Power*, visit www.siliconvalleypower.com/green or call 408-244-SAVE (7283).

Explorer Scouts Graduate from Academy: On June 28, over 30 Explorer Scouts from police agencies throughout Santa Clara County, including 8 from the Santa Clara Police Department,

graduated from a three-week academy. Exploring is a division of the Boy Scouts of America and Law Enforcement. Explorers are 14-18 year-old girls and boys who volunteer at their local police agency. The result is a program of activities that helps youth pursue their special interests, grow and develop. Santa Clara Police Department personnel help coordinate and lead the academy every year. For more information, contact the Police Department at 408-615-4700.

Senior Center BBQ: Seniors enjoyed good eats with friends on June 27 at the Senior Center Patio. Join us for the next Senior Center BBQ on Thursday, July 25 at noon! For more information, please call 408-615-3170.

CURRENT JOB OPENINGS

Join the Center of What's Possible! The City is currently hiring for the following positions; to view job descriptions and for information on how to apply, visit santaclaraca.gov/jobs.

- As-Needed Instructor/Lifeguard
- Crossing Guard
- Electric Utility Programmer Analyst
- Electrician
- Information Technology Services Manager
- Journey Lineworker
- Librarian I - Reference
- Per Diem Police Officer Special Events
- Police Officer
- Public Safety Dispatcher I
- Public Safety Dispatcher II
- Recreation Leader III
- Recruit Police Officer
- Senior Inspector
- Senior Library Assistant
- Senior Plans Examiner
- Traffic Control Special Events

NOVA Job Center Workforce Review: NOVA is a nonprofit, federally funded employment and training agency that provides customer-focused workforce development services. NOVA works closely with the City to provide opportunities that address the workforce needs of Silicon Valley. NOVA provides a monthly publication called *Workforce Review*. The [June 2019 edition](#) of *Workforce Review* is available. For more information, visit the [NOVA webpage](#).

RESPONSE TO COUNCIL INQUIRIES/FOLLOW-UP

Unplanned Electric Outage/Social Media Procedure: During a recent outage, there was an inquiry regarding Silicon Valley Power's (SVP) noticing procedure using web and social media for unplanned outages. SVP's procedure balances the need for public information with neighborhood security, expected length of outage, and expected call volume and staff workload.

In general, SVP follows the following process:

From Monday through Friday between 8 a.m. to 10 p.m.:

SVP will post to its website and social media if:

- There is a full feeder outage impacting more than 1 customer. (A single impacted customer will be communicated with directly.)

- Partial feeder outage affecting 50 or more customers.

From Monday through Friday, 10 p.m. to 8 a.m., weekends, and holidays:

SVP will post to its website and social media if:

- There is a full feeder outage impacting more than 1 customer. (A single impacted customer will be communicated with directly.)
- Partial feeder outage affecting 500 or more customers.

LEVI'S STADIUM RELATED UPDATES

Upcoming Stadium Events

- July 20 - International Champions Cup: Benfica vs. Chivas de Guadalajara
- Aug. 10 – 49ers vs. Dallas Cowboys – preseason week 1
- Aug. 18 – The Rolling Stones 'No Filter Tour
- Aug. 29 – 49ers vs. Los Angeles Chargers – preseason week

UPCOMING EVENTS AND MEETINGS

Smokefree Multi-Unit Housing Workshops for Property Owners and Managers: On Feb. 5, 2019, the Santa Clara City Council adopted an updated Smoking and Tobacco Regulations Ordinance that expanded smoking restrictions in many public areas and multi-unit residences. Effective August 1, 2019, smoking is prohibited in multi-unit residences, including:

- Inside any new or existing unit of a multi-unit residence, including private and shared balconies and patios indoor and outdoor common areas, such as laundry and community rooms, gym facilities, courtyards, playgrounds, swimming pool areas, and parking lots within 30 feet from any operable doorway, window, opening, or vent of a multi-unit residence

The law applies to all properties with two or more attached units, including apartments, condominiums, and townhomes. The City hosted the workshops on June 12 and June 25 to provide information to landlords and property managers about their responsibilities under the new law and distribute “No Smoking” signage.

The upcoming two workshops are on Wednesday, July 10, 2019, 3–4 p.m. & 6–7 p.m. at Central Park Library, Margie Edinger Room, at 2635 Homestead Road. For more information, please visit SantaClaraCA.gov/smokefreesantaclara or contact the City Manager's Office at 408-615-2210.

Lick Mill Little Explorers: Looking for a place this summer for children between the ages of 4-6? Campers will enjoy making unique crafts, outdoor play, games and songs all set to a different theme each week. Register for one week or all summer! Meet new friends, dance, play and laugh the summer away. Camp is held at the Lick Mill Park, 4750 Lick Mill Blvd., M-F, 8:30 a.m. - 12 p.m. Register at <https://apm.activecommunities.com/santaclara/> or call 408-615-3140.

Family Fun Nights and Sunset Cinemas: Join us on Saturday, June 29, at Montague Swim Center located at 3750 De La Cruz Blvd. for recreation swim from 6:30 - 8 p.m. and Sunset Cinema with

“Moana” playing at 8:30 p.m. The Saturday, July 27 fun night will be at Warburton Pool and Park located at 2250 Royal Drive with recreation swim from 6:30 - 8 p.m. and “Finding Nemo” showing at 8:30 p.m. Both events are free for all ages. For more information on recreation swim, call 408-615-3140 and for Sunset Cinemas call 408-615-3740.

Senior Center Adventures To Go Travel Program: To wrap-up the summer, join us for a great line-up, with a trip to Jackson Rancheria, the final showing of Beach Blanket Babylon, a theatre performance of “The Play That Goes Wrong,” and a baseball game between the Oakland A’s and the San Francisco Giants. For more information or to register, call the Senior Center front desk at 408-615-3170.

Library Concerts: All summer long, the Santa Clara City Library hosts a concert series for the entire family. For more information, contact the Santa Clara City Library at 408-615-2900.

- July 1, 7 p.m., Central Library Amphitheater: Alp and Tayfa - Family-friendly three-piece pop/rock band.
- July 8, 7 p.m., Central Library Amphitheater: Peninsula Banjo Band - Don’t miss one of the North America’s premier banjo jazz groups playing classic American tunes.
- July 15, 7 p.m., Central Library Amphitheater: Hands on Fire - Join master percussionist James Henry for an interactive performance featuring unique tribal music.

Gateway Crossing Residential Project: On July 9, the City Council will consider the Gateway Crossings project located within the Santa Clara Station Focus Area at the southwest corner of Coleman Avenue and Brokaw Road (1205 Coleman Ave.) At the May 21 City Council meeting, the Council took action to continue the hearing to July 9, 2019 so that the applicants, Hunter Storm LLC, could make modifications to the proposal including increasing the amount of retail area. The project includes 1,600 multi-family dwelling units, a 162,000 square foot hotel with 225 rooms, 25,000 square feet of ground floor supporting retail, surface and structured parking, private streets, landscaped open space, on- and off-site public and private right-of-way improvements, and site infrastructure to support the development. The project also includes the dedication, development and maintenance of two parks, totaling 2.6 acres, with the largest park being 2.1 acres in size. For more information, visit the [website](#).

Community Meeting for Tasman East Projects (2303/2263 Calle Del Mundo and 2302 Calle Del Mundo): The applicant, Ensemble Real Estate Investments, will conduct a community meeting to introduce two new residential projects within the Tasman East Specific Plan area. The first proposed project, located at 2303 and 2263 Calle Del Mundo, proposes a new eight-story residential building with 316 residential units. The second proposed project, located at 2302 Calle Del Mundo, proposes a new five-story, 328-unit apartment building with a seven-story wrapped parking garage and 5,000 square feet of retail. The joint meeting will take place on Monday, July 15, from 5:30 – 6:30 p.m. at the Mission Branch Library Community Room, 1098 Lexington St. For more information on the 2263 Calle Del Mundo project, visit the [website](#). For more information on the 2302 Calle Del Mundo project, visit the [website](#).

Pedestrian Master Plan: The City is continuing with the development of a Pedestrian Master Plan and requesting community feedback on the project recommendations that were based on analyses and public input received at various community events. The draft project recommendations along with the infrastructure “toolbox” can be viewed and downloaded from the webpage [Pedestrian Master Plan](#). The infrastructure “toolbox” provides improvements that may be considered at the study locations. Public comments will be collected through July 24. The final project recommendations will

be incorporated into the Draft Plan that will be released for public comment in fall 2019. Attend a meeting to review the maps and meet with staff at the following pop-up events:

- Tuesday, July 16, 5 – 7 p.m. Santa Clara Transit Station, 1001 Railroad Avenue
- Saturday, July 20, 10 a.m.– 1 p.m. Northside Branch Library, 695 Moreland Way

Provide your comments electronically through an online tool on the webpage [Pedestrian Master Plan](#) or email comments to City Project Manager, Carol Shariat, at Cshariat@SantaClaraCA.gov.

Downtown Precise Plan Community Task Force Meeting: The Downtown Community Task Force (DCTF) will be holding its second meeting on July 23 at 6 p.m. in the City Council Chambers. The meeting will go over the topics/items of discussion for future Task Force meetings. The DCTF meeting will also include an update on the Precise Plan consultant selection process and work scope.

The DCTF was selected by the City Council in December 2018 and includes representation from a diverse range of backgrounds and perspectives including the Old Quad Residents Association, Reclaiming Our Downtown, Santa Clara University, and the Historical and Cultural Commissions. The DCTF is advisory and non-voting, and will meet over the course of the Downtown Precise Plan planning process to provide input on the vision, land use, circulation and urban design aspects of the Plan, as well as key policy issues. The first meeting was held in December 2018 for the purpose of reviewing and commenting on the draft scope of work for the consultant Request for Qualifications (RFQ). To be added to the Downtown Precise Plan email notification list, please email planning@santaclaraca.gov or call 408-615-2450.

Proposed Zoning Code Amendments to Modify Architectural Review: On July 24, the Planning Commission will continue their consideration, which began at the May 22, 2019 Planning Commission meeting, on a proposed amendment to the Zoning Code that would modify the City's review process for architectural and site design to replace the existing Architectural Committee review with an administrative public hearing process. For more information, contact Community Development at 408-615-2450

National Night Out Against Crime: National Night Out is a crime prevention event sponsored nationally by the National Association of Town Watch and co-sponsored locally by the Santa Clara Police Department. National Night Out will take place on Tuesday, Aug. 6 from 6- 8:30 p.m. and is designed to strengthen neighborhood spirit and police/community partnerships. Neighborhoods participating in National Night Out are asked to join a citywide effort to promote a community against crime. Light up your street by turning on outside lights and spend the evening with your neighbors, local Police and Fire Department personnel, City of Santa Clara and Santa Clara Unified School District representatives. Register your neighborhood for free, which allows Police, Fire, City and School District representatives an opportunity to attend as time allows. The deadline to register is July 25. For more information, contact the Police Department at 408-615-4700.

Santa Clara Summer Camps: From sports to art to theatre, Parks & Recreation is your one-stop shop for children summer camps for ages 4-16 with activities including recreation games, swimming, field trips and making memories with new friends all summer long! Register online at SantaClaraCA.gov/Class-Registration. For more information, call 408-615-3140.

Summer Aquatics / Recreation Swim Now Available:

- International Swim Center (in addition to year-round schedule): Monday – Friday, 1:30 – 5 p.m. / Saturday – Sunday, 12:30 – 4:30 p.m.
- Warburton Pool: Tuesday – Friday, 1:15 – 4:15 p.m. / Saturday – Sunday, 12:30 - 4:30 p.m.
- Montague Swim Center: Saturday, 12:30 – 4:30 p.m.
- Mary Gomez Pool (operated by Santa Clara Swim Club for the City): Monday – Friday, 12 – 3 p.m. / Saturday 12 – 5 p.m.

Recreation swim at \$4/youth (17 and below); \$6/adult; Seniors with City of Santa Clara Senior Card/free. Children under 10 must be directly supervised by an adult (18+). Swim lessons for all ages are provided at Warburton and Montague swimming pools. See the [Spring/Summer Activity Guide](#) for details or register [online](#). For more information on [fees](#), please call 408-615-3140.

Adventures in Learning Fall 2019: Programs for toddlers (ages 3-4), both morning and afternoon classes for fall session, begin the week of August 26. Learn through play with crafts, songs, stories, letters, numbers, outdoor play, socialization and more! [Register Now!](#) For more information, call the Community Recreation Center at 408-615-3140.

Santa Clara Art & Wine Festival: Located in Santa Clara's picturesque Central Park, the 39th annual Art & Wine Festival will be held Sept. 14 and 15. A fun, family-friendly weekend with over 165 local and national artists, three live entertainment stages, an array of popular festival food, shaded beer garden, local wines, Kids Kingdom, Toddler Town and more. Interested artists and sponsors may find information and applications online at SantaClaraArtandWine.com. For more information, call 408-615-3140.

UPCOMING COUNCIL CALENDAR/AGENDA ITEMS

Visit the [Tentative Meeting Agenda Calendar](#) for dates of upcoming Council Study Sessions, Joint Council/Commission meetings, as well as Council Public Hearing and General Business agenda items online at [Legislative Public Meetings](#) on the City's website. As you can see, while tentative and subject to change, it provides key policy items that the Council/Board will need to dedicate time to deliberate and that may take considerable time during the upcoming meetings.

Sincerely,



Deanna J. Santana
City Manager